

# Agreement with Non-Profit Partner

**Geronimo Solutions LLC (“Geronimo”)** agrees to build, host and maintain (at Geronimo expense) a complete solution to provide a selection of vacations, golf rounds, lessons, cruises, and other fun experiences for “**non-profit partner**” along with promotional tools to convert these experiences into donations at fundraising events (auctions, raffles) and/or on a custom branded website. Geronimo will never solicit on behalf of non-profit partner.

## Geronimo will provide

- Vacations, golf lessons, golf vacations, cruises, and more for fundraising efforts; easy to use tools to promote these experiences and help to sell them (flyers, mobile bidding integration, social media sharing, etc)
- Custom branded website for non-profit partner. Purchases of fun experiences generate donations for non-profit partner. Fully automated.
- Admin interface- Full control of logo, photos, links and non-profit details. Plus an easy way to get vacations, golf and other opportunities for fundraisers.
- Automated checkout and payments along with full reporting of purchases and donations generated.

In addition, Geronimo will provide free consulting to help maximize donations (better promotion, better technology and better financial terms). Geronimo will cover all of its costs by deducting a fixed percentage of the gross donation generated (note: this is far better for non-profit than classic “consignment”).

- For “big ticket” experiences (vacations, golf vacations, cruises), Geronimo typically sends half of the purchase price to the provider and Geronimo retains 10% of the purchase price (winning bid if sold at an auction). Big ticket experiences are available for use at raffles at a purchase price of half of retail value.
- For “small ticket” experiences (golf, lessons, gift cards, etc), Geronimo retains 20% of the purchase price and those small ticket items are available for purchase for raffles at a price of 15% of retail value.
- Non-profit partner also always retains 100% of proceeds above retail value.

*Indemnity:* Geronimo hereby agrees to indemnify non-profit Partner from any liability or damage arising from a vacation purchase between any experience provider and non-profit partner supporter.

**Promotion by non-profit partner:** Non-profit partner agrees to make reasonable efforts to promote upcoming events and to promote experiences (golf, lessons, vacations, cruises, golf vacations, dinners etc.) that are featured on its custom branded TravelPledge website. Promotion will include some combination of a link on non-profit partner website to their custom TravelPledge website, posts on non-profit partner’s facebook page, twitter, newsletters, etc.

*If you have questions about this agreement or you just need help, please send an email to [support@travelpledge.com](mailto:support@travelpledge.com) or write to us at the address below.*

